

Meeting Minutes: Apprenticeship Advisory Board

Date: July 18, 2018
Time: 1:30 pm
Minutes prepared by: Denise Carrier
Location: Minnesota Room
Minnesota Department of Labor & Industry
443 Lafayette Road N
St. Paul, MN 55155

Attendance

Members Present:

Harry Melander
Laurie Warner
Todd Ferrara
John Aiken – DLI
Tom McCarthy
April Schnell
Everett Pettiford
Jenni Blaylock

Members not present

Don Mullin
Mathew McDowall

Attendees:

Melissa Stachovich – MREA
Areia Yue – MREA
Gary Thaden– MMCA/NECA
Jody Paulson – BAC
Deon Clark – TCI Solutions
Chris Favreau– Floor Coverers JATC
Kim Maher – Construct Tomorrow
Betsy Adamson – DLI
Adam Hanson – MNABC
Dean Mills – LTC
Jeremy Parker – GAD
Leslie Philmon – DLI
Tom Kennedy – Goodwill

CALL TO ORDER

Meeting was called to order by Chair Melander at 1:30 p.m.

- A. **Roll Call** – Chair directed that the record note those members in attendance.
- B. **Announcements** – No announcements.

1. Approval of Proposed Agenda

A motion was made to accept the agenda as presented, and seconded. Agenda approved motion offered by Ferrara, 2nd by all. Agenda approved without objection.

2. Approval of Previous Meeting Minutes from April 12, 2018

A motion was made and seconded to accept the April 12, 2018 meeting minutes as presented. No corrections, errors or omissions. Minutes approved unanimously.

3. Old Business

No old business.

4. New Business

A. Registered Apprenticeship Report:

Apprenticeship Director John Aiken reported the following:

Aiken delivered his State of Apprenticeship in Minnesota report to the board providing updated participation levels and demographics. He discussed four strategies related to ongoing quality apprenticeship development and technical assistance. Aiken provided information on investments, initiatives, and projects.

STRATEGIES:

1. Expand registered apprenticeship as an effective employment-based tool to develop a 21st Century workforce.
2. Develop and oversee registered apprenticeship programs.
3. Promote workforce diversity through registered apprenticeship programs.
4. Ensure portability and support the career development continuum for apprentices and graduates.

KEY STATISTICAL INDICATORS:

Snapshot	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
NEW:	1,813	3694	3462	4717	3756	3404	2466	1957	1381	1239	2701	3163
GRADS:	1,016	1433	1258	1078	857	863	1074	1172	1121	1151	1302	1145
CANCEL:	1,025	1916	2222	1790	1420	1231	1279	1134	1211	1647	1618	2053

End of the CY – Apprenticeship Minnesota Snapshot:

*Updates to reflect end of the calendar year statistics

JULY 2018 – SNAPSHOT (By the Numbers)

SNAPSHOT	2018	
Active:	11,403	100%
Male:	10,000+	92%
Female:	875	7.7%
Minority:	2,314	20%
Veteran:	751	6.7%

KEY Apprenticeship Minnesota stats for calendar year 2018:

- 1,000 Graduations CY
- 1,800 Newly Registered
- 7.7% Female Apprentice Participation
- 6.7% Veteran Apprentice Participation
- 20% Minority Apprentice Participation

INVESTMENT, INITIATIVES AND PROJECTS:

- Operations Management
- Minnesota Apprenticeship Initiative
- Apprenticeship Accelerator
- Apprenticeship Expansion Initiative “APEX”
- Apprenticeship Expansion Initiative “APEX II”

MINNESOTA APPRENTICESHIP INITIATIVE:

5 year Performance: October 2015 - \$5M Grant
Partnership: DEED & DLI
Industry Sector Focus: Agriculture, Advanced manufacturing, health care, information technology & transportation.
Goals: 100 employers engaged
1,000 new apprentices

Outcomes Grant: 16 New Manufacturing Apprenticeships
13 New Healthcare Apprenticeships
5 New Transportation Apprenticeships
1 New IT Apprenticeship

Total Sponsors: 36 programs registered as part of MAI
250 Apprentices Registered
940 Apprentices pledged by participating employers

APEX I:

\$1.5M Grant from the USDOL

3 Funding Strategies:

1. Construction Employer Engagement
2. Communications and Branding Plan for Registered Apprenticeship
3. Support shovel-ready construction career-readiness and pre-apprenticeship programming aligned with established and positioned registered apprenticeship programs.

Partners:

- Cement Masons
- Bricklayers and Allied Crafts
- Carpenters
- Building Minnesota Apprenticeship Programs

Outcomes (June 30, 2018)

- 251 Served
- 168 Female/Minority participants (exceeding goals)
- 117 Completions of programming (excludes Building MN Apprenticeship programs)
- 72% Completion rate of career readiness / pre-apprenticeship programming

- 157 Total placed in registered apprenticeship (62.55%)

APEX II:

Aiken was proud to report that Apprenticeship Minnesota was awarded \$1.8M Grant from the USDOL for continued funding of its APEX Initiative.

Goals:

- Support Career Exposure Programming
- Support Career-Readiness and Pre-Apprenticeship
- Continued Communications and Production Services to message Registered Apprenticeship
- Develop tools and resources for Apprenticeship Programs and Apprentices
- Host Apprenticeship events and regional meetings and workshops across Minnesota
- Apprenticeship staff and tool development

B. Discussion and Approval of Registered Apprenticeship Report

A motion was made to accept Aiken's report as given and 2nd. All were in favor.

C. Construct Tomorrow Update

Kim Maher, Co-Chair Construct Tomorrow

Maher reported that they finished off the school year and had 8 events. They touched 3,700 kids, from 9th-12th grade and some middle school, and 40 adult youths. Maher reported that they added new board members. They now have a full board consisting of 12 individuals. The board consists of 4 contractors, 2 Labor, 2 Government, and 1 Affiliate business. They are also doing database enhancements. Maher added that they have 8 events scheduled for next year.

D. Youth Development Practitioner Registered Apprenticeship Program - Legacy

Deon Clark, TCI Solutions, LLC

- They are taking students who are interested in the trades and turn them into candidates
- Their Model - 450 Hours of Employability Training
- Mindset of youth
- How do we make it make sense to them
- High School Seniors and Young Adults – Life Skills Training
- Gradual engagement to senior for 9th, 10th, 11th graders

5. Next Meeting

Date: Wednesday, October 24, 2018
Time: 1:30 pm
Location: MN Dept. of Labor & Industry, Minnesota Room

6. Adjournment