



DUAL-TRAINING PIPELINE

Summer 2020 Newsletter



Creating equity through Minnesota Dual-Training Pipeline

Embracing equity and diversity are principles that we should all aspire to in our personal and professional lives. Pipeline addressed this at our July All-Industry Forum with Malissa Stanton-Adams from the Diversity Institute. Stanton-Adams led the group through a diversity pulse check exercise and shared tips organizations can use to make a commitment to equity and inclusion, including the advantage of creating a dual-training program for your employees.

Employment-based dual-training breaks down barriers and fosters a more equitable environment where opportunities for personal growth, career advancement and increased earnings are accessible to more people. In-demand occupations need new ways of filling talent gaps. Focusing on equity and diversity can bring people together and achieve business success. Let us help you set up your own employment-based dual-training program that can bring diversity and equity to your company.

Presentations and Workforce Community Conversations

Relationship focus

We are constantly connecting with new employers to help them meet their workforce needs. We work in the industries of Advanced Manufacturing, Agriculture, Health Care and Information Technology.

Presentations

Our Pipeline team is available to meet with you, your team or your association to virtually discuss ways your business could benefit from employment-based dual-training.

Workforce Community Conversations: 60-minute virtual discussion

- **Discuss** your current workforce challenges, successes and innovative approaches.
- **Share** ideas and suggestions about how to best meet workforce needs.
- **Learn** about the Minnesota Dual-Training Pipeline model.
- **Ask** questions of the Pipeline staff.
 - Duluth: September
 - Albert Lea: October
 - St. Cloud: October



Eight new occupations for 2020

We added eight new occupations in 2020 bringing the total number of occupations across all four industries to 56. We develop these competencies and pyramids for the new occupations based on the expert feedback of employers in the field who share with us what it means to succeed in these jobs. Thank you to the businesses and stakeholders who provided input:

- **Advanced Manufacturing:** extrusion molding technician, injection molding technician
- **Agriculture:** crop farm manager, horticulture farm manager
- **Health Care Services:** addiction specialist, dental hygienist, medical lab technician, registered nurse

Mark your calendars and stay connected

Join us virtually to learn about the Minnesota Dual-Training Pipeline and participate in related enrichment events. Subscribe for email updates at www.dli.mn.gov/pipeline to be notified of events and Pipeline news.

- **Pipeline 101 Introductory Webinar:** Aug. 11, 2020, from 9 to 10 a.m.
- **Pipeline Speaker Series:** Sept. 16, 2020, from 9 to 10 a.m.



Members of the Pipeline team present during a Workforce Community Conversation in December 2019.

What participants are saying

Rochester's Intercultural Mutual Assistance Association (IMAA) – a 35-year-old nonprofit dedicated to helping newcomers find stability, self-sufficiency, independence and community in a new country – is working with the Minnesota Dual-Training Pipeline to upskill community health workers.

“The Pipeline program has increased my awareness of the importance of acknowledging a person’s culture and responding in culturally sensitive ways. It has reinforced the key role that health and wellness play in preventing and managing chronic disease. It has pointed out that having other basic temporal needs met contributes to health. Our health care system is confusing to navigate. Providing the support is necessary for some people in order to understand how to access the care they need. I am grateful to be involved in the Community Health Worker Pipeline program.”

– Intercultural Mutual Assistance Association Pipeline dual trainee

Dual-training resources

- Tools:** We have tools and resources to assist you in creating a dual-training program of your own.
- Grants:** Since its inception, the Minnesota Dual-Training Pipeline has supported employers with funding for dual-training programs impacting 1,350 employees/students. Recent grant awards for 2020 totaled more than \$2.7 million. Let us help you get started today.

Get involved

- Work directly with **Minnesota Dual-Training Pipeline consultants** to begin your company’s own dual-training program.
- Take part in **Industry Forums and Competency Validation** to advise and create new workforce development initiatives.
- Join us for **enrichment events** including speaker series, success recognition and community conversations to continue changing the culture of workplaces in Minnesota.

Connect with our team

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